

INTERNATIONAL SUMMER SCHOOL 2020



INTERNATIONAL SCHOOL OF ECONOMIC AND ADMINISTRATIVE SCIENCES



June 2020



Bogotá, Colombia

VIGILADA MINEDUCACIÓN



Universidad de
La Sabana



FOR MORE INFORMATION CONTACT

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INTERNATIONAL SUMMER SCHOOL 2020

Since the summer of 2007, the International School of Economic and Administrative Sciences offers an International Summer School made up of a series of short courses taught by highly qualified professors which aims to enhance its participants' global vision.

Professors from Australia, United States, Canada, Spain, France, Germany, Portugal, United Kingdom, India, Iran, United Arab Emirates, Mexico, Argentina, among other countries, have joined the Summer School and have taught courses in topics such as: international business and commerce, logistics, marketing, economy, finance, creativity and sustainability.

The duration of the courses is between 30 and 40 hours, and lectures are held at the university campus. Participants include undergraduate and postgraduate students, lecturers and professionals who have a special interest in getting broader knowledge of their areas of study/work.



Besides teaching, lecturers get to spend quality time with our researchers, finding common grounds for future research and academic projects, as well as getting in touch with Colombian culture, landscapes, gastronomy and people.



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TOPICS OF INTEREST

BUSINESS

- Strategic Management (applied)
- Design thinking
- Talent Management
- Innovation
- Creativity
- Entrepreneurship
- Social Responsibility
- Leadership
- Sustainability
- Intercultural Business
- Cultural Diversity
- Circular Economy
- Industries 4.0
- Geopolitics
- Corporate Governance
- Performance Management
- Product Development
- International Marketing
- Luxury Marketing
- Fashion Marketing
- Sports Marketing
- Digital Marketing
- Consumer Behavior
- Trade Marketing
- Market Segmentation
- Big Data Analytics
- Sustainability in Logistics and Supply Chain Management
- Last Mile Operations in Megacities
- Logistics Management in Megacities
- Resilience and Risk in Logistics and SCM
- Sustainable Development Goals
- Service Management
- Hospitality
- Customer Experience
- Behavioral Finance
- Project Management
- Private Equity
- Decision Making

FINANCE AND ECONOMY

- Fintech
- International Trade
- Financial economy
- Behavioral Finance
- Investment Funds
- Responsible Investments
- Public Economy
- Behavioral economics
- Banking Economy
- Games theory
- Experimental Economics

GASTRONOMY

- Food Science
- Culture and Gastronomic Heritage
- Neurosciences
- Management in the
- HORECA sector
- Food Security
- World diets
- Functional product design
- Beekeeping
- Slow and fat food
- Food photography
- Food journalism

➔ **Application Deadline:** Friday, November 22, 2019

➔ **International Summer School dates:** first and second week of June of 2020



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APPLICATION PROCEDURE

Interested candidates should send the application to Daniela Sierra Parra, Head of Internationalization of the International School of Economic and Administrative Sciences, daniela.sierra@unisabana.edu.co, and to María Carolina Álvarez, Coordinator of Internationalization of the International School of Economic and Administrative Sciences, maria.alvarez1@unisabana.edu.co. Applications must contain:

- 1 Motivation letter either in English or Spanish addressed to Catherine Maria Pereira Villa, Dean of the International School of Economic and Administrative Sciences.
- 2 Detailed CV highlighting main topics of teaching experience (Ph.D. desirable).
- 3 Course syllabus proposal specifying the preferred language of instruction -English or Spanish- and indicating the methodology that will be implemented (case studies desirable).

Applications are accepted until Friday, November 22, 2019



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ADMINISTRATIVE CONSIDERATIONS

Universidad de La Sabana will provide:




- Orientation with all visa procedures and/or work permit.
- Airplane tickets (Economy class).
- Accommodation (4 category hotels) and food expenses while in Colombia (breakfast at hotel, lunch at restaurants and cafeterias of the University, dinner at hotel or restaurants up to \$60.000 COP reimbursement per dinner).
- Transportation: Airport-Hotel-Airport and Hotel-University-Hotel.
- International Health Insurance.
- The material needed for the courses according to each professor's requirements (photocopies, slides printed for students, among others).

Profits generated by the International Summer School nourish the

INTERNATIONAL SCHOOL OF ECONOMIC AND ADMINISTRATIVE SCIENCES FUND FOR INTERNATIONAL MOBILITY (FEMI)

¡We invite you to join us in this project! 
Check here how it works

LINKS OF INTEREST

- ➔ Video International Summer School 2017 
- ➔ Video International Summer School 2018 
- ➔ Have a virtual tour through our University 



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