

# 哈佛個案教學研習經驗分享



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# Global Colloquium on Participant-Centered Learning 2010 (GCPCL 2010)

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- **Participants**
- **Schedule and learning arrangements**
- **Faculty and staffs**
- **Campus and facility**
- **Alumni community**
- **The case method**

# Overview

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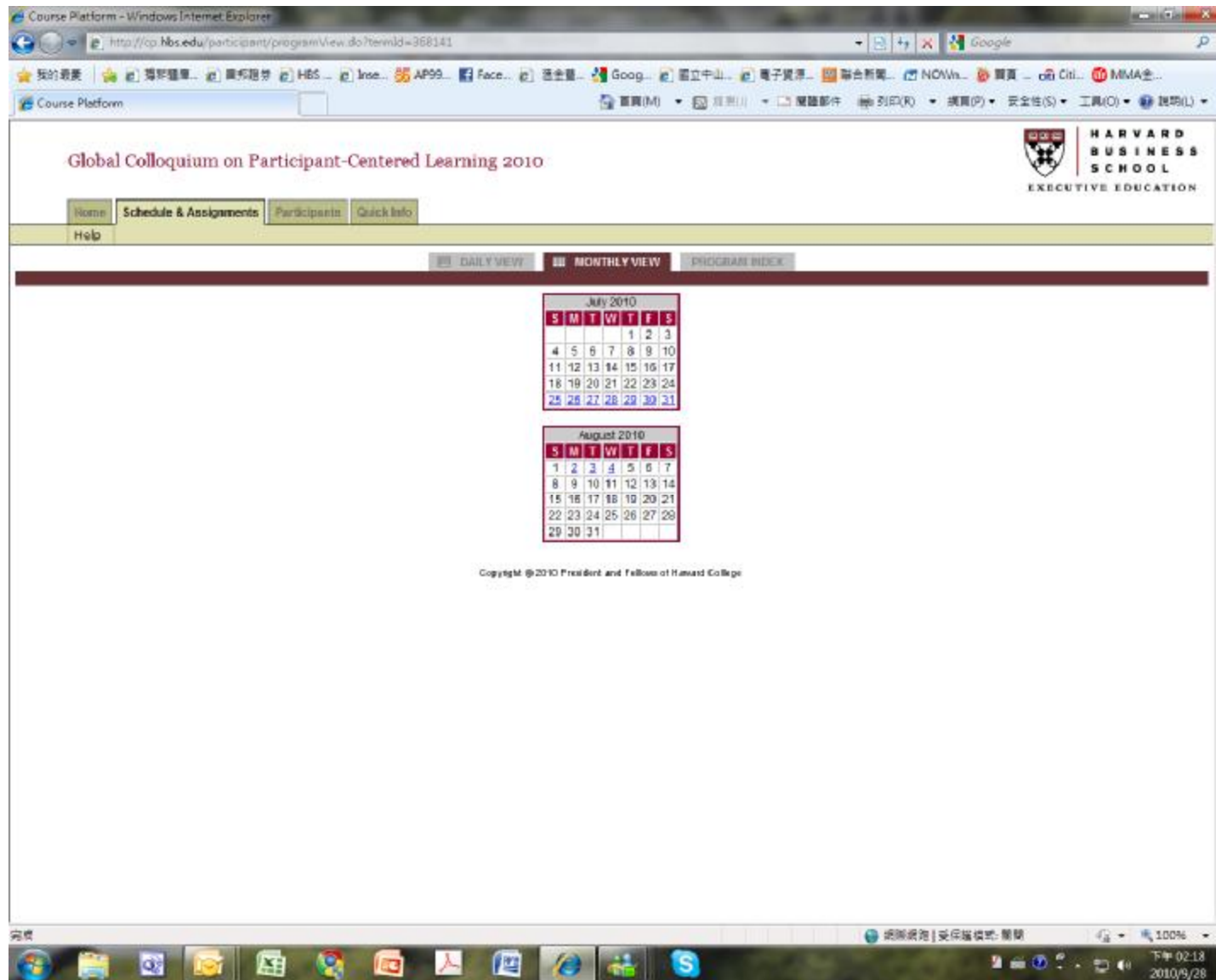
- **Global Colloquium on Participant-Centered Learning 2010 (GCPCL)**
  - i “Participant-centered learning” vs. “Case teaching”
- **Two sessions**
  - i **Harvard Business School (2010/07/25-2010/08/04, 11 days)**
    - ÷ **Case teaching**
    - ÷ **Course design**
  - i **São Paulo / Shanghai (2011/01/17-2011/01/20, 4 days)**
    - ÷ **Case writing**
- **Great arrangements on courses, facilities, logistics, and IT system service**

# Participants

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Country	Participants	Country	Participants
Argentina	3	India	28
Brazil	7	Japan	4
Chile	4	Mexico	2
China, People's Republic of	31	Norway	5
China, Republic of (Taiwan)	17	Peru	4
Colombia	6	Singapore	11
Ecuador	2	Slovenia	1
France	6	Spain	6
Germany	3	United Kingdom	1
Hong Kong (China)	1	Venezuela	2
		<b>Total</b>	<b>144</b>

# ※ 受訓期間 (2010/07/25-08/04)



## ※ 每天的學習與生活安排 (2010/08/04)

Global Colloquium on Participant-Centered Learning 2010

HARVARD BUSINESS SCHOOL EXECUTIVE EDUCATION

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DAILY VIEW MONTHLY VIEW PROGRAM INDEX

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Time	Event	Location	Who
7:00 - 8:00 am	<a href="#">Breakfast</a>	Kresge Boardroom	All
8:00 - 8:50 am	<a href="#">Discussion Groups</a>	Assigned Locations	All
9:00 - 10:15 am	<a href="#">Transforming an Educational Institution</a> Paul Marshall	McCollum 202	B
10:15 - 10:45 am	<a href="#">Break</a>	McCollum Lounge	All
10:45 - 12:00 pm	<a href="#">The Future of MBA Education</a> Shrikant Datar	McCollum 202	B
12:00 - 1:00 pm	<a href="#">Lunch</a>	Kresge Boardroom	All
1:00 - 2:15 pm	<a href="#">Q &amp; A and Wrap-Up</a> Paul Marshall	Aldrich Hall 112	All
2:15 - 5:30 pm	<a href="#">Free Time &amp; Individual Preparation</a>		All
5:30 - 6:15 pm	<a href="#">Closing Reception</a>	Baker Lounge	All
6:15 - 7:30 pm	<a href="#">Closing Dinner</a>	Kresge Boardroom	All

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## ※課堂作業與活動的安排 (2010/07/27)

Global Colloquium on Participant-Centered Learning 2010

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DAILY VIEW MONTHLY VIEW PROGRAM INDEX Show All Events

Time	Event	Location	Who
7:00 - 8:00 am	Breakfast	Kreage Boardroom	All
8:00 - 8:50 am	Discussion Groups	Assigned Locations	All
9:00 - 10:15 am	<p><b>TOPIC:</b> Questioning, Listening, &amp; Feedback</p> <p><b>INSTRUCTOR:</b> Willis Emmons</p> <p><b>MATERIALS:</b>  <a href="#">Assistant Professor Graham and Ms. Macomber (AI1379020)</a></p> <p><b>ASSIGNMENT:</b>                      In preparing this case for discussion, please give some thought to your diagnosis of the situation confronting Professor Graham as of the end of class.</p> <ol style="list-style-type: none"> <li>Should Assistant Professor Graham stop by the group of students gathered around Janet Macomber at the end of class?</li> </ol>	McCollum 202	B
10:15 - 10:45 am	Break	McCollum Lounge	All
10:45 - 12:00 pm	<p><b>TOPIC:</b> Leading Change</p> <p><b>INSTRUCTOR:</b> Scott Snook</p> <p><b>MATERIALS:</b>  <a href="#">Jan Carlson (488046)</a></p> <p><b>ASSIGNMENT:</b></p> <ol style="list-style-type: none"> <li>Why was SAS having problems?</li> <li>What did Carlson do to address those problems? Of all of his actions, which were most important? Why?</li> <li>Would you like to work for a person like this? Why or why not?</li> </ol>	McCollum 202	B

# Faculty and Staff

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Faculty & Administration Contact Information - Windows Internet Explorer

http://www.esed.hbs.edu/program/gcpl201007/fbinfo/

Global Colloquium on Participant-Centered Learning 2010

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Faculty/Staff | Technology

### Faculty and Administration Contact Information

**Faculty**

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# Campus and facility

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## – Campus

- i Harvard Business School
- i Lodging: Baker Hall

## – Residence Hall

- i Baker Hall
  - ÷ Bedrooms
  - ÷ Discussion room

## – Classroom

- i HBS standard case teaching classroom: for 60-80 students
- i Big case teaching classroom: for 200 students

## – Library

- i Baker Library

## – IT systems

- i Desktop in bedroom
- i Wireless
- i Teaching system in classroom

# Alumni support and community

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- **For GCPCL 2010**

- i <https://secure.hbs.edu/login/?http://isites.hbs.edu/index.jhtml?site=5308>

- **FB**

- **Twitter**

# 個人感想

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- **Organizing a great “executive program”**
  - i Money (144\*6000 USD\*30=25,920,000 NTD)
  - i Faculty and staff (8+4)
  - i Course arrangement: learning by doing and participation
  - i Campus, classroom, facility, IT system...
  
  - i **The most important thing...**
    - ÷ **The attitude and process of continuous improvement**

# The Case Method



- **The case method believe that “experience” is the best teacher for many managerial lessons**
- **Use cases to simulate the managerial work experience as closely as possible**
- **The case method increases the student’s experience base**

# Four Steps of the Case Method



- Step 1: individual analysis
- Step 2: learning team meeting
- **Step 3: class discussion**
- Step 4: reflection and integration

# Students



- **2P's: Prepare and Participate**
  - i Cases
  - i Course materials
  
- **Group study**

# Role of Instructor



- **Lead a class discussion**

- i **Sequence of Topics**

- i **Transition to new Topics**

- ÷ **Create climate that lets participants try out ideas**

- ÷ **Provide clarification of issues**

- ÷ **Provide knowledge or information if missing**

- **Not to provide “The Answer”**

# Facility



- **Classroom**
- **Student card; Seating chart**
- **Document projector**





**GLOBAL COLLOQUIUM ON PARTICIPANT-CENTERED LEARNING**

July 25 – August 5, 2010  
 Section A  
 McCollum 201

# Some Thoughts



- **HBS**

- i Faculty team meeting
- i Case writing is encouraged
- i MBA program requires work experience

- **How to develop your own participant-centered learning course?**

- i How to select a suitable case?