



# The 2021 Conference of Enterprise Competitiveness & Management

## Strategies on Applying AI to Create Competitive Advantages for Enterprises



### Artificial Intelligence & Information Management

- ◆ Electronic Commerce
- ◆ Big Data
- ◆ Cloud Computing and Service
- ◆ Internet of Things and Block Chain

### Digital Economy and Finance

- ◆ Financial Management
- ◆ Risk Management
- ◆ Governance of Enterprises
- ◆ International Business
- ◆ Analysis of Industry
- ◆ International Finance
- ◆ Digital Economy
- ◆ Digital Currency

### Other related topics

### Entrepreneurial Management

- ◆ Business Strategies
- ◆ Service Science
- ◆ Service Innovation
- ◆ Customer Relationship Management
- ◆ Performance Management
- ◆ Knowledge Management
- ◆ Human Resource Management
- ◆ Marketing Management
- ◆ Social Responsibility for Enterprises

### Industrial Management

- ◆ Production Management
- ◆ Logistics Management
- ◆ Management Science
- ◆ Transportation Management
- ◆ Supply Chain Management
- ◆ Industry 4.0



### Important Dates

- Deadline for Submitting : 2021/04/27
- Submission Website : <http://star.im.chu.edu.tw/ocs/cecm2021/cecm2021/index>
- Notification of Acceptance : 2021/05/07
- Registration with Payment : 2021/05/01-2021/05/21
- Conference Date (Online) : 2021/05/21

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Co-organizer : Dept. of Industrial Management, Dept. of Information Management