

國立中興大學管理學院 | 夏日永續工作坊



1學分課程
全英授課



區塊鏈 (數位)
英文結業證書



校內外學、碩士
皆可報名



與我們聯絡 | Contact

cssmcom@email.nchu.edu.tw

Sustainability Workshop

National Chung Hsing University Summer School

2022.08.22-09.07



HOST: Dean Rogier Busser
Amsterdam School of International Business

More details please
visit our website





Invaluable Opportunities

Enjoy a variety of curricular activities, including lectures, discussion sessions, forum, and group competitions.



Facilitators

Dean Rogier Busser
Amsterdam School of
International Business (AMSIB)

Guest speakers (from Europe and Asia) and Biz speakers (from local enterprises) will also join us.

this year, we'll talk about

Carbon Reduction

General ideas including carbon accounting & tax, carbon reduction on industrial and company level, and policies to reduce carbon footprints in various countries.

Dates & Time

4PM to 7PM (Taipei Time)

August 22, 24, 26, 29, 31
September 7



TuringCerts

(Blockchain Certificate)

Everyone who finishes the workshop will receive a proof of completion.

45%

Students from Various Backgrounds

Students coming from 18 different disciplines joined the workshop. Up to 45% are not from non-business majors.

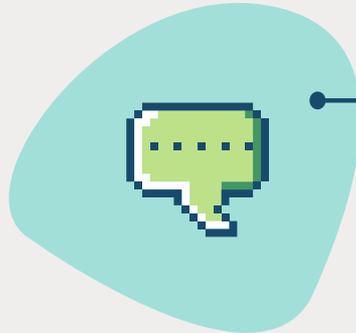
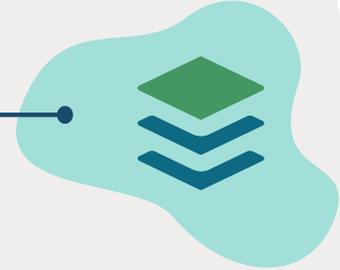


Platforms

We'll use Google Meeting for live sessions, and Google Classroom for students to network and deliver assignments.

TuringCerts

TuringCerts is an e-certificates on the Blockchain. Everyone who finishes the workshop will receive a proof of completion. You can also download a PDF file.



Gather

We'll use Gather for the final presentation. Last year we created an space of islands, which allow student teams to present their ideas, and network with their peers and the jury.



Facilitators

Rogier Busser

Dean, Amsterdam School of International Business

Dan Williams *Confirming*

Lead Technologist for Sustainability at BBC

Mónica Meireles *Confirming*

Assistant Professor, University Institute of Lisbon

企業 A *Inviting* | 企業 B *Inviting*

Competition Jury



Bayu Arie Fianto

Head of the SDGs Centre, Universitas Airlangga

Fei-Fei Cheng

Professor in Technology Management @ NCHU

Kriengkrai Techakanont

Associate Professor, Thammasat University

Nicole Yueh-Neng Lin

Associate Dean, COM @ NCHU

Yen-Chen (Elsen) Ho

Assistant Professor
in Technology Management @ NCHU

Time Zone: Taipei (GMT+8)

The schedule below does not include time of independent study and extra group discussion for the final presentation.

Tentative Schedule

Aug. 22 4PM-7PM (3 hours)

- Introduction to SDGs
- Business model with carbon reduction

Aug. 24 4PM-7PM (3 hours)

- Lecture (TBA)
- Carbon Literacy (TBA)

Aug. 26 4PM-7PM (3 hours)

Crossover Session (academic speakers)

- Dr. Dan Williams
- Dr. Mónica Meireles

Aug. 29 4PM-7PM (3 hours)

Crossover Session (biz speakers)

- Greenvines
- It's O'light

Aug. 31 4PM-6PM (2 hours)

- Lecture (TBA)
- Group discussion with Dr. Busser
- Mock Presentation

Sept. 07 4PM-8PM (4 hours)

Competition

- Networking
- Opening Keynote
- Pitch
- Closing Remarks



More details
please visit our
website