

國立中興大學管理學院 | 夏日永續工作坊



**1學分課程**  
**全英授課**



**區塊鏈 (數位)**  
**英文結業證書**



**校內外學、碩士**  
**皆可報名**



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# Sustainability Workshop

National Chung Hsing University Summer School

**2022.08.22-09.07**



HOST: Dean Rogier Busser  
Amsterdam School of International Business



**More details please**  
**visit our website**



## Invaluable Opportunities

Enjoy a variety of curricular activities, including lectures, discussion sessions, forum, and group competitions.



## Facilitators

Dean Rogier Busser  
Amsterdam School of  
International Business (AMSIB)

Guest speakers (from Europe and Asia) and Biz speakers (from local enterprises) will also join us.

this year, we'll talk about

## Carbon Reduction

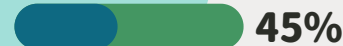
General ideas including carbon accounting & tax, carbon reduction on industrial and company level, and policies to reduce carbon footprints in various countries.



## TuringCerts

(Blockchain Certificate)

Everyone who finishes the workshop will receive a proof of completion.



**45%**

## Students from Various Backgrounds

Students coming from 18 different disciplines joined the workshop. Up to 45% are not from non-business majors.



## Platforms

We'll use Google Meeting for live sessions, and Google Classroom for students to network and deliver assignments.

## TuringCerts

TuringCerts is an e-certificates on the Blockchain. Everyone who finishes the workshop will receive a proof of completion. You can also download a PDF file.



## Gather

We'll use Gather for the final presentation. Last year we created an space of islands, which allow student teams to present their ideas, and network with their peers and the jury.



## Facilitators

**Rogier Busser**

Dean, Amsterdam School of International Business

**Dan Williams** *Confirming*

Lead Technologist for Sustainability at BBC

**Mónica Meireles** *Confirming*

Assistant Professor, University Institute of Lisbon

企業 A *Inviting* | 企業 B *Inviting*

## Competition Jury



**Bayu Arie Fianto**

Head of the SDGs Centre, Universitas Airlangga

**Fei-Fei Cheng**

Professor in Technology Management @ NCHU

**Kriengkrai Techakanont**

Associate Professor, Thammasat University

**Nicole Yueh-Neng Lin**

Associate Dean, COM @ NCHU

**Yen-Chen (Elsen) Ho**

Assistant Professor  
in Technology Management @ NCHU

**Time Zone: Taipei (GMT+8)**

The schedule below does not include time of independent study and extra group discussion for the final presentation.

## Tentative Schedule

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### **Aug. 22** 4PM-7PM (3 hours)

- Introduction to SDGs
- Business model with carbon reduction

### **Aug. 24** 4PM-7PM (3 hours)

- Lecture (TBA)
- Carbon Literacy (TBA)

### **Aug. 26** 4PM-7PM (3 hours)

**Crossover Session (academic speakers)**

- Dr. Dan Williams
- Dr. Mónica Meireles

### **Aug. 29** 4PM-7PM (3 hours)

**Crossover Session (biz speakers)**

- Greenvines
- It's O'light

### **Aug. 31** 4PM-6PM (2 hours)

- Lecture (TBA)
- Group discussion with Dr. Busser
- Mock Presentation

### **Sept. 07** 4PM-8PM (4 hours)

**Competition**

- Networking
- Opening Keynote
- Pitch
- Closing Remarks



More details  
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website