

# INTERNATIONAL SUMMER SCHOOL 2019



## INTERNATIONAL SCHOOL OF ECONOMIC AND ADMINISTRATIVE SCIENCES EICEA



June 2019



Bogotá, Colombia

VIGILADA MINEDUCACIÓN



Universidad de  
**La Sabana**



FOR MORE INFORMATION CONTACT

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Since the summer of 2007, EICEA offers an International Summer School made up of a series of short courses taught by highly qualified professors which aims to enhance its participants' global vision.

Professors from Australia, United States, Canada, Spain, France, Germany, Portugal, United Kingdom, India, Iran, United Arab Emirates, Mexico, Argentina, among other countries, have joined the Summer School and taught courses in topics such as: international business and commerce, logistics, marketing, economy, finance, creativity and sustainability.

The duration of the courses is between 30 and 40 hours, and lectures are held at the university campus. Participants include undergraduate and postgraduate students, lecturers and professionals who have a special interest in getting broader knowledge of their areas of study/work.



Besides teaching, lecturers get to spend quality time with our researchers, finding common grounds for future research and academic projects, as well as getting in touch with Colombian culture, landscapes, gastronomy and people.



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## TOPICS OF INTEREST

- Strategic Management (applied)
- Talent Management
- Innovation
- Creativity
- Entrepreneurship
- Social Responsibility
- Leadership
- Sustainability
- Intercultural Business
- Cultural Diversity
- International Relations
- International Trade
- Geopolitics
- Corporate Governance
- Performance Management
- Product Development
- International Marketing
- Luxury Marketing
- Fashion Marketing
- Sports Marketing
- Digital Marketing
- Consumer Behavior
- Trade Marketing
- Market Segmentation
- Big Data Analytics
- Sustainability in Logistics and Supply Chain Management
- Last Mile Operations in Megacities
- Logistics Management in Megacities
- Resilience and Risk in Logistics and SCM
- Sustainable Development Goals
- Service Management
- Hospitality
- Customer Experience
- Financial Economy
- Behavioral Finance
- Project Management
- Investment Funds
- Responsible Investments
- Private Equity

➔ **Application Deadline:** Friday, November 2, 2018

➔ **International Summer School dates:** second and third week of June of 2019

## APPLICATION PROCEDURE

Interested candidates should send the application to Carolina Velásquez Mora, Head of Internationalization of EICEA, [carolina.velasquez@unisabana.edu.co](mailto:carolina.velasquez@unisabana.edu.co), and to María Carolina Álvarez, Coordinator of Internationalization of EICEA, [maria.alvarez1@unisabana.edu.co](mailto:maria.alvarez1@unisabana.edu.co). Applications must contain:

- 1 Motivation letter either in English or Spanish addressed to Hilda Arango de Ortega, Dean of the International School of Economic and Administrative Sciences (EICEA).
- 2 Detailed CV highlighting main topics of teaching experience (Ph.D. desirable).
- 3 Course syllabus proposal specifying the preferred language of instruction -English or Spanish- and indicating the methodology that will be implemented (case studies desirable).

**Applications are accepted until Friday, November 2, 2018.**



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## ADMINISTRATIVE CONSIDERATIONS

Universidad de La Sabana will provide:

- Orientation with all visa procedures and/or work permit
- Airplane tickets (Economy class)
- Accommodation (4 category hotels) and food expenses while in Colombia (breakfast at hotel, lunch at restaurants and cafeterias of the University, dinner at hotel or restaurants up to \$60.000 COP reimbursement per dinner).
- Transportation: Airport-Hotel-Airport and Hotel-University-Hotel.
- International Health Insurance
- The material needed for the courses according to each professor's requirements (photocopies, slides printed for students, among others).

**Profits generated by the International Summer School nourish the**

**EICEA FUND FOR INTERNATIONAL MOBILITY (FEMI)**

**¡We invite you to join us in this project!  
Check here how it works**



## LINKS OF INTEREST

- ➔ Video International Summer School 2017
- ➔ Video International Summer School 2018
- ➔ Have a virtual tour through our University



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