

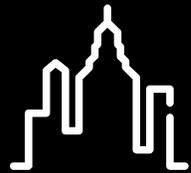
Ericsson Innovation Awards



About the Ericsson Innovation Awards

The Ericsson Innovation Awards is a **global student competition** that allows university students to partner with Ericsson experts to envision the future of ICT.

Each year, we challenge students with a theme that is relevant and impactful.



2016

"The Future of City Life"



2017

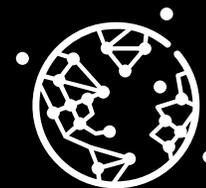
"The Future of Food"



2018

"The Future of Truth"

Global 4th place:
Open Sesame team from
Tongji University, China



2019

"Dive deeper"

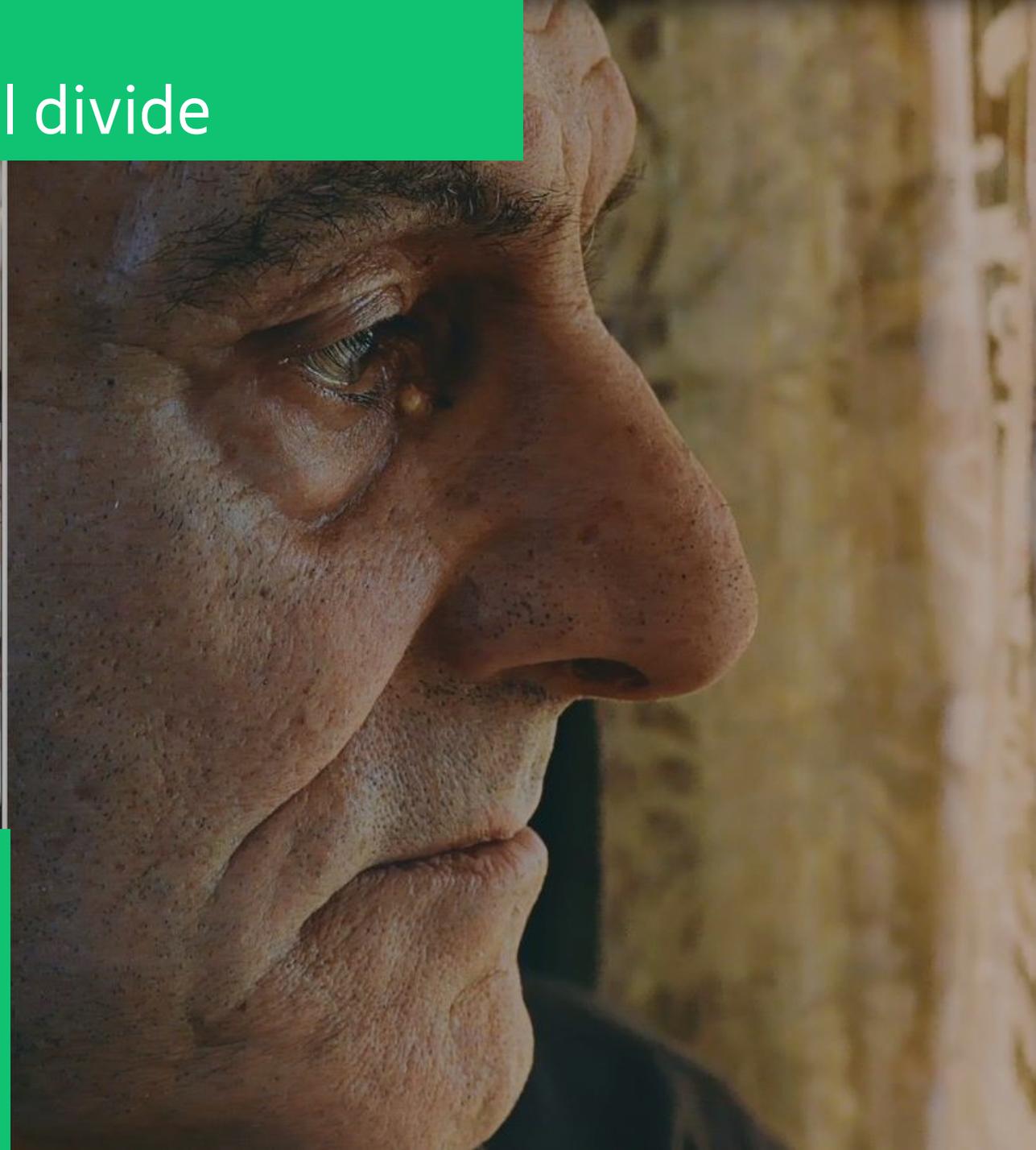
Global 2nd place:
Team εswift from Keio
University, Japan



2020

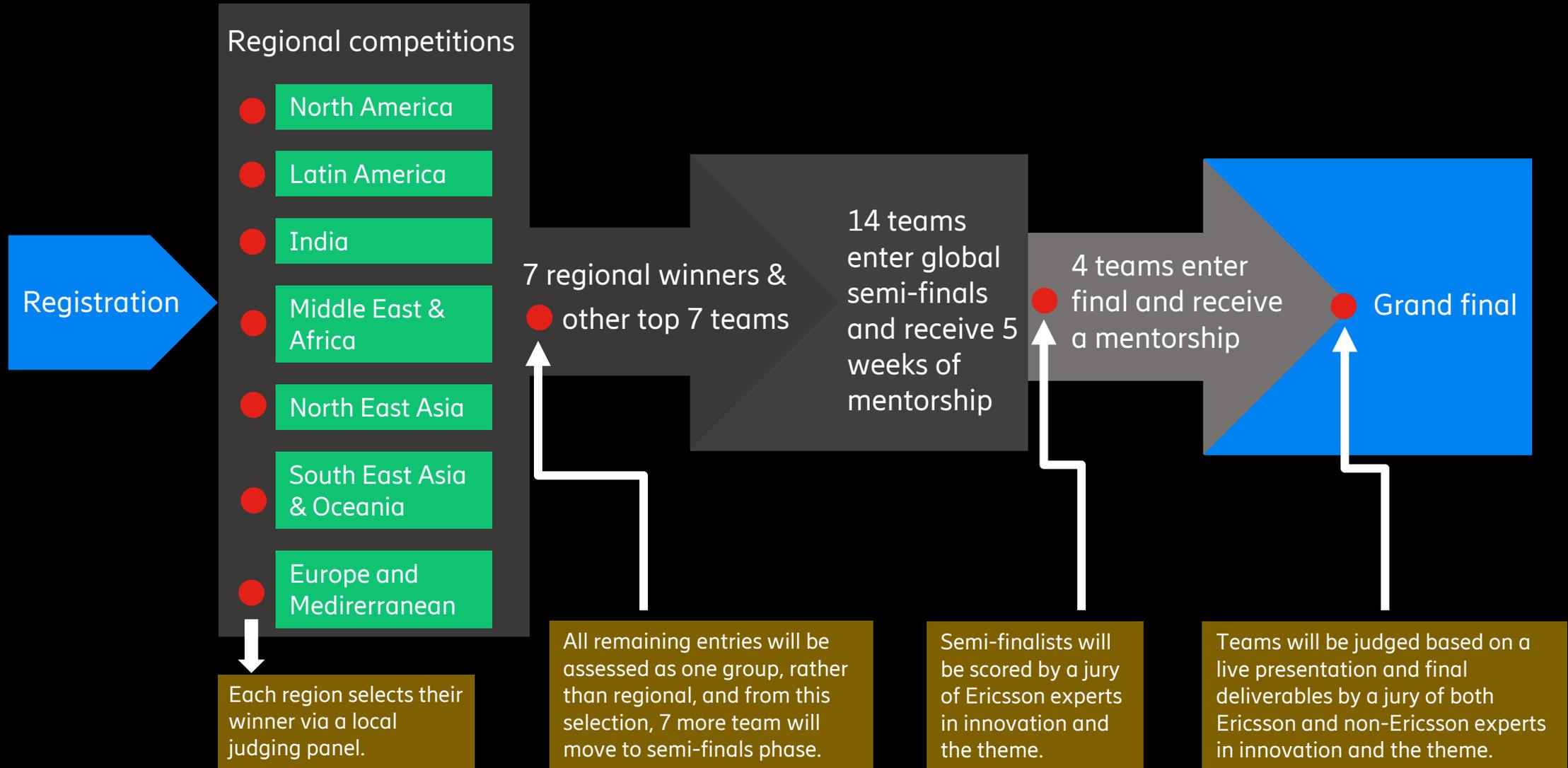
"Reclaim the future"

Topic for EIA 2021 : Bridge the digital divide



As the world becomes increasingly reliant on technology, the digital divide is growing. Economic, geographic, gender and access factors have left vast portions the global population at a severe disadvantage. The causes are many, including lack of infrastructure, resources and the high cost of devices. Your challenge is to identify a digital divide and develop a solution to bridge it.

2021 competition flow



/bridge the digital divide

Ericsson Innovation Awards is a global student competition giving you the opportunity to bring ideas to life and impact the world.

If you are a university student, put your imagination to use and compete for prizes up to €25,000.

Ericsson
Innovation
Awards 2021

/dates to remember

- May 6 - Aug 5
Registration opens
- Aug 5
Registration closes
- Sep 13
Regional winners and semi-finalists announced
- Sep 19 - Nov 4
Semi-finalist mentorship program
- Nov 15
Finalists announced
- Nov 15 - Dec 9
Finalist mentorship program
- December
EIA Grand Finale



register and learn more
ericsson.com/eia

How to participate



Eligibility

- **University students**, graduating on or after the end date of the semi-finalist period (September 13th, 2021).

Team size

- **up to 4 total** team members.

Registration

- Names and contact information of team members.
- A full registration is required (in English), including stated problem, customer, solution, innovative aspect, and potential impact.

Registration: ericsson.com/en/careers/eia

Prizes and incentives



Semi-finalists:

- Regional winner will receive a cash prize of **€1,000**.
- **Seven weeks of mentorship** from Ericsson experts in innovation and business.
- Recognition on Ericsson social and digital media.
- The possibility of Ericsson recruiter interviews (if any suitable positions are available at the time)
- **Certificate of achievement**

Finalists:

- All three Finalist teams will receive:
- An invitation to the Ericsson Innovation Awards Grand Final
- An additional four weeks of mentorship
- Recognition across Ericsson social media and digital channels
- Cash prizes, as outlined below (with the Swedish taxes paid by Ericsson)
 - Grand Prize Winner: **€25,000**
 - 2nd Place: **€15,000**
 - 3rd Place: **€5,000**
 - Bonus: Social Media Prize: **€2,000**



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/Bridge the digital divide