



**Amendment to
the Agreement for Academic Cooperation in
the Master's Double Degree Program
between
College of Management, National Sun Yat-sen University
and
ESSCA School of Management**

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II. Course Requirements

Participating students shall take courses in English. Special permission is needed for students to take courses other than English from the host institution.

Please see the Appendix for details of the curriculum.

IV. Duration and Fees

Participating students pay tuition fees and other compulsory fees at the home institution, and receive a tuition waiver from the host institution. Students need to pay Computer and Internet Fees of currently NT\$300 per semester at NSYSU.

Addendum

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2. The following details the requirements regulated by ESSCA for NSYSU students to successfully obtain the ESSCA MiM degree.

Applications

NSYSU shall nominate its students to ESSCA before the end of April each year. The candidates should complete an online application, and submit a copy of valid passport, transcripts certified by NSYSU, two recommendation letters and English test result.

Selection Criteria

Students who register for this program are expected to finish the first year of master in the

College of Management, NSYSU and to have high academic quality. Also, students shall have a good command of English. A minimum TOEFL score of iBT 80 (or its equivalent) is required.

Course Requirements

Students will take 2 semesters of courses in MiM and must pass them all. In addition to these courses taken at ESSCA, students should also submit transcript(s) displaying courses successfully completed at NSYSU that can be waived for 60 ECTS credits at ESSCA to satisfy the requirements for the Diploma ESSCA Bac + 5, grade de Master (MiM).

Thesis Requirements

Student shall submit an English thesis supervised by NSYSU to ESSCA. In the case that the thesis is not written in English, student shall submit an English summary of the thesis for at least 10 pages.

Internship

Student must carry out at least a four-month internship during the last year of Master and submit a certificate to ESSCA.

Insurance Fees

All students will be required to provide a certificate of International Insurance, covering medical care and admission to hospital, third party liability and repatriation before arriving in France.

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Appendix

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Coursemapping DD NSYSU to ESSCA – Master of Business Administration in International Business IBMBA | Master in Management, Specialization International Business & Strategy

4th year (M1) at NSYSU (compulsory and foundation courses)

BUSINESS ETHICS AND SOCIAL RESPONSIBILITY 3C
INTERNATIONAL BUSINESS MANAGEMENT 3C
MANAGERIAL ECONOMICS 3C
ACCOUNTING 3C
STATISTICS AND QUANTITATIVE METHODS 3C

Electives: 8 courses to choose from among⁵

FINANCIAL MANAGEMENT	GLOBAL SUPPLY CHAIN MANAGEMENT
INTERNATIONAL MARKETING MANAGEMENT	INTERNATIONAL INTERNSHIP
SEMINAR IN BUSINESS MANAGEMENT	CROSS-CULTURAL MANAGEMENT
INTERNATIONAL HUMAN RESOURCE MANAGEMENT	CONSULTING METHODS AND PRACTICE
MANAGEMENT INFORMATION SYSTEMS	PORTFOLIO MANAGEMENT
RESEARCH METHODOLOGY	INTERNATIONAL BUSINESS ENVIRONMENT
ACADEMIC WRITING IN BUSINESS SCHOOL	ORGANIZATIONAL THEORY AND MANAGEMENT
WORLD ECONOMY	ELECTRONIC COMMERCE
SUSTAINABILITY OF GLOBAL ENTERPRISE	BUSINESS STRATEGY
CUSTOMER RELATIONSHIP MANAGEMENT	INTERNATIONAL BUSINESS LAW
CORPORATE DECISION ANALYSIS	EMERGING ISSUES IN INTERNATIONAL BUSINESS
ENTREPRENEURSHIP MANAGEMENT	ASIA PACIFIC BUSINESS ENVIRONMENT
BUSINESS MODEL DEVELOPMENT AND PRACTICE OF SOCIAL ENTERPRISES	OPTIONS MARKETS: THEORY AND STRATEGY
EUROPEAN MARKETS	THEORY OF INTERNATIONAL TRADE

⁵ NSYSU students shall take in priority courses highlighted in gray to fulfill ESSCA's requirement of the 1st semester of the MiM.

5th year (M2) at ESSCA:

FALL SEMESTER 30 ECTS
FIRM INTERNATIONALISATION STRATEGIES
INTERNATIONAL SALES AND NEGOCIATION
DOING BUSINESS IN A MULTICULTURAL ENVIRONMENT
INTERNATIONAL PROJECT MANAGEMENT AND PMBOK STANDARD
LOGISTICS FOR INTERNATIONAL TRADE
INTERNATIONAL CONTRACT LAW
ECONOMIC THEORY AND GLOBALISATION
EUROPEAN INSTITUTIONS AND POLITICS

SPRING SEMESTER 24 ECTS
EN08-301-G STARTUP CREATION 4 ECTS
EN08-302-G INNOVATION AND CREATIVITY MANAGEMENT 4 ECTS
ST08-301-G BUSINESS CONSULTING 4 ECTS
MG08-901-G PROJECT MANAGEMENT 4 ECTS
ST08-901-G SUSTAINABLE BUSINESS DEVELOPMENT 4 ECTS
IB08-901-G COUNTRY RISK MANAGEMENT 4 ECTS

SPRING SEMESTER ELECTIVES 6 ECTS to choose from:	
FI08-901-G NEW TRENDS IN FINANCE 3 ECTS	IB08-902-G CORPORATE POLITICAL ACTIVITY IN A GLOBALIZED WORLD 3 ECTS
EC08-901-G ECONOMICS OF MONEY AND FINANCIAL MARKETS 3 ECTS	MK08-901-G METAVERSES AND LUXURY INDUSTRIES 3 ECTS
PO08-902-G GREAT ECONOMICS THINKERS 3 ECTS	EC08-902-G INNOVATION, ECOSYSTEMS AND SOCIETY 3 ECTS
PO08-903-G EUROPEAN COMPETITIVENESS: AIMS FOR HIGH-TECH AND SPACE 3 ECTS	EN08-901-G NEW TECH FOR BUSINESS & BEING A MAKER 4.0 3 ECTS
MG08-903G MEDIATION, CONFLICT AND NEGOTIATION 3 ECTS	MG08-906-G LEADER COMMUNICATION IN A CROSS-CULTURAL & CHANGING WORLD 3 ECTS
EC08-903-G SUSTAINABLE ENERGY AND TRANSPORT 3 ECTS	FI08-902-G BLOCKCHAINS, CRYPTOCURRENCIES, AND SMART CONTRACTS 3 ECTS
MG08-904-G INTERCULTURAL MANAGEMENT 3 ECTS	PO08-901-G EUROPEAN INSTITUTIONS AND POLITICS 3 ECTS
MG08-905-G MANAGING KNOWLEDGE AND INTELLECTUAL PROPERTY 3 ECTS	

Coursemapping DD NSYSU to ESSCA – All programs in the College of Management

4th year (M1) at NSYSU

All PROGRAMS IN THE COLLEGE OF
MANAGEMENT

5th year (M2) at NSYSU

All PROGRAMS IN THE COLLEGE OF
MANAGEMENT

6th year at ESSCA (Specializations and pre-specializations) ⁶⁻

FIRST SEMESTER SPECIALIZATIONS	SECOND SEMESTER PRE-SPECIALIZATIONS
FINANCIAL MANAGEMENT (Paris, Angers)	FINANCE, ACCOUNTING, AND MANAGEMENT CONTROL (Angers, Bordeaux, Lyon, Paris)
BANKING AND FINANCIAL ENGINEERING (Paris)	
DIGITAL MARKETING AND CUSTOMER EXPERIENCE (Angers)	MARKETING AND RETAILING (Aix-en- Provence, Angers, Bordeaux, Paris)
DIGITAL COMMUNICATION (Paris)	
HUMAN RESOURCES AND TALENT MANAGEMENT (Lyon)	ORGANIZATION, MANAGEMENT, AND HUMAN RESOURCES (Lyon, Paris)
SUSTAINABLE MANAGEMENT (Paris)	
INNOVATION AND DIGITAL TRANSFORMATION MANAGEMENT (Shanghai ⁷)	OPERATIONS MANAGEMENT AND DECISIONS SCIENCE (Budapest)
PURCHASING & SUPPLY CHAIN MANAGEMENT (Budapest)	
CONSULTING (Lyon)	STRATEGY, ENTREPRENEURSHIP, AND INTERNATIONAL BUSINESS (Budapest, Angers, Lyon)
INTERNATIONAL BUSINESS & STRATEGY (Paris, Shanghai ⁶)	

⁶ Specializations in French offered upon demand (language requirement in French: B2 level or equivalent).

⁷ The Shanghai campus is closed until further notice.