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Appendix A

to the

Agreement for a Double Degree Programme – Master Level

between

The College of Management at National Sun Yat-sen University (hereafter NSYSU)

and

NEOMA Business School (Hereafter NEOMA)

Nomination of Candidates for Double Degree Programme

1. Prerequisites

The selection of nominees will be based on language and academic results, i.e. nominated students have to be of good standing at their Home Institution, and be able to provide an English proficiency certificate (6.0 IELTS; 80 iBT TOEFL; TOEIC 860). All students must have an average 3.0/4.5 GPA or 75%, and have enrolled in Master in Management for NEOMA students and GHRM and Business Management MBA for NSYSU students.

2. Procedural requirements

Nomination takes place in two phases:

a. NSYSU students to NEOMA: NSYSU will inform NEOMA at the latest before March 31 regarding the number of students it will nominate to this programme for the forthcoming semester.

b. NEOMA students to NSYSU: NEOMA will inform NSYSU at the latest before March 31 regarding the number of students it will nominate to this programme for the forthcoming semester.

3. Preparatory steps

Each nominated student has to be formally enrolled by the Host Institution.

NSYSU Students applying for the 1+1 programme admission shall submit their application to NEOMA by April 30. Applications should include the documents listed below:

- a) An admission application in English
- b) An enrollment certificate from the home university in English
- c) A passport-sized photo
- d) A passport copy
- e) Official transcripts (with English translation if necessary) of courses from the first year of Master (indicating the GPA).

NEOMA Students applying for the 1+1 programme admission shall submit their application to NSYSU by April 30. Applications should include the documents listed below:

- a)** An admission application in English
- b)** An enrollment certificate from the home university in English
- c)** A bank statement of USD\$4,000 or equivalent
- d)** Health Certification for Residence Application for Taiwanese visa
- e)** A passport-sized photo
- f)** A passport copy
- g)** Official transcripts (with English translation if necessary) of courses from the first year of Master (indicating the GPA).
- h)** When registering in NSYSU, students are required to submit a copy of an insurance plan that covers their study period.

Appendix B

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Courses, Exams and Dissertation

1. Courses followed at the host institution

It is expected that students from both NSYSU and NEOMA attend any orientation seminars organized on either site, since these events play an important role in the integration of students.

N.B. all courses will be taught in English.

2. Thesis supervision

For NEOMA students in NSYSU, they need to finish a Master level thesis and oral defense.

‘Students need to find a thesis supervisor according to NSYSU’s suggestions and fulfil the requirements for oral defense.

NEOMA recognizes the thesis work approved by NSYSU.

For NSYSU students in NEOMA, they need to finish the research project in NEOMA and the thesis and oral defense in NSYSU.

3. To obtain the Master in Management from NEOMA, NSYSU students must provide:

- a)** Validation of 60 ECTs at NEOMA during the master 2
- b)** Validation of their research work

4. To obtain the Global Human Resource Management English MBA from NSYSU, NEOMA students must provide:

- a)** Validation of 39 credits at NSYSU (at least 15 credits from NEOMA recognized by NSYSU)
- b)** Pass at least two free Chinese language courses offered by the Chinese Language Center in NSYSU during their studies at NSYSU (upon registration and placement)

- c)** Pass the online academic ethic course and test and provide the certificate to the GHRM office before students apply for Thesis Oral Defense.
- d)** NSYSU Master Thesis

Appendix C

to the
 Agreement for a Double Degree Programme – Master Level
 between
 The College of Management at National Sun Yat-sen University (hereafter NSYSU)
 and
 NEOMA Business School (Hereafter NEOMA)

FRAMEWORK OF EXCHANGE

NSYSU Students

First Year at NSYSU (GHRM)			
NSYSU Courses	Cr.	Equivalent Subject at NEOMA	ECTs
4 Mandatory courses <ul style="list-style-type: none"> Research Methodology Human Resources Management Organisation Theory and Management Organisational Behavior 	12	Master in Management – Programme Grande Ecole, Master 1	
2 Core courses (select 2 from the followings) <ul style="list-style-type: none"> Financial Management Management Information System Marketing Management Production and Operations Management 	6		
1 Elective course (select one English taught elective course offered within the College of Management)	3		
Credits in 1 st year	21		

First Year at NSYSU (Department of Business Management)			
NSYSU Courses	Cr.	Equivalent Subject at NEOMA	ECTs
3 Mandatory courses <ul style="list-style-type: none"> Organization Theory and Management Business Policy and Strategy Ethics and Leadership 	9	Master in Management – Programme Grande Ecole, Master 1	
7 Elective courses (choose 7 amongst the followings) <ul style="list-style-type: none"> Financial Management and Research Marketing Management and Research Management of Information Systems Human Resources Management Managerial Accounting Managerial Statistics Productions and Operation Management 	21		
Credits in 1 st year	30		

Second year at NEOMA – Master in Management (International Marketing and Brand Management)			
Equivalent Subject at NSYSU	Cr.	NEOMA courses	ECTs
At least transfer one-third of your graduation credit amount back to NSYSU to fulfill the NSYSU requirements for dual degree program.		Brand strategy	4
		Consumer behavior & insights	4
		International Marketing	4
		Marketing research methods	4
		Product, Design & Innovation	4
		Market Intelligence	4
		Leadership Seminar	2
		Area specific marketing: services	4
		Digital communication	4
		Ethics & Critical Marketing	4
		Integrated marketing communication (IMC)	4
		Retail and channel management	4
		Sales leadership and negotiation	4
		Shape your career	4
		Final Simulation	2
Master's thesis	0	Research Work	4
			4
Credits in 2 nd year			60
Total Credit			

Second year at NEOMA – Master in Management (International Project Development)			
Equivalent Subject at NSYSU	Cr.	NEOMA courses	ECTs
At least transfer one-third of your graduation credit amount back to NSYSU to fulfill the NSYSU requirements for dual degree program.		Cases in International Project Development	4
		Project Management Methodologies	4
		Financial Issues for Project Management	4
		Managing Individuals and Teams: an Experiential Approach	4
		Multi-project Portfolio Management	4
		Strategies of Development Across Countries and Cultures	4
		Negotiation Strategies and Dispute Resolution	4
		Leadership Seminar	2
		Business Planning and Global Innovation	4
		Making the Transition from Academia to the Business World	4
		New Venture Development	4
		Project Management Life Cycle	4
		Strategic Marketing Management	4
		Business Ethics and CSR for International Projects	2
		Shape your Career	2
Master's thesis	0	Final Simulation	4
		Research Work	4
Credits in 2 nd year			62
Total Credit			

Second year at NEOMA – Master in Management (Global Management)			
Equivalent Subject at NSYSU	Cr.	NEOMA courses	ECTs
Consulting Methods and Practice	3	Current Issues in Global Governance	2
		Shape your Career	2
		Leadership Seminar	2
Research Methodology	3	Final Simulation	4
		Dissertation	4
Cross Cultural Management	3	Cross-cultural Agility in Global Business	4
		International Negotiation Skills	4

International Business Management	3	International Business: Disruption & Challenges Global Innovation Management	4 4
International Marketing Management	3	International Market Risk Management Service Marketing & Customer Experience Management	4 4
Accounting	3	Managerial Accounting Financial Analysis for Business Decision Making	4 4
—		Advanced Strategic Toolkit	4
—		Digital Markets and Society	4
—		Statistics for Business and Economics	4
Master's thesis	0	Smart Operations & Supply Chain Management	4
Credits in 2 nd year	18		62
Total Credit	39		

NEOMA Students

First year at NEOMA (Master 1)			
NEOMA courses	ECTs	Equivalent Subject at NSYSU	Cr.
Master in Management	60	NEOMA students to transfer at least 9 credits from the courses taken in NEOMA.	9
Credits in 1 st year	60		9

Second year at NSYSU (GHRM)			
Equivalent Subject at NEOMA	ECTs	NSYSU courses	Cr.
		6 Mandatory courses <ul style="list-style-type: none"> Human Resources Management Organization Theory & Management Organizational Behavior Business Ethics and Social Responsibility Research Methodology Consulting Methods and Practice 	18
		4 Elective courses (select four English taught elective course offered within the College of Management)	12
		Master's thesis	0
Credits in 2 nd year	60		30
Total Credit	120		39

- According to NSYSU Implementation Guidelines for Double Degree Programs, the academic credits acquired locally at one of the two universities should account for more than one-third of the total credits required for the degree to be conferred.
- Courses for both universities are subject to change according to faculty and other resources availability each semester/year.