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## **Appendix A**

to the

Agreement for a Dual Degree Programme – Master Level

between

**The College of Management at National Sun Yat-sen University** (hereafter NSYSU)

and

**Burgundy School of Business** (hereafter BSB)

### **Nomination of Candidates for Dual Degree Programme**

#### **1. Prerequisites**

The selection of nominees will be based on language and academic results, i.e. nominated students have to be of good standing at their Home Institution, and be able to provide an English proficiency certificate (6.5 IELTS; 90 iBT TOEFL; TOEIC 785). All students must have an average 3.0/4.5 GPA or 75%, and have enrolled in Master of Management for BSB students and MBA or IBMBA for NSYSU students.

#### **2. Procedural requirements**

Nomination takes place in two phases:

a. NSYSU students to BSB: NSYSU will inform BSB at the latest before March 31 regarding the number of students it will nominate to this programme for the forthcoming semester.

b. BSB students to NSYSU: BSB will inform NSYSU at the latest before March 31 regarding the number of students it will nominate to this programme for the forthcoming semester.

#### **3. Preparatory steps**

Each nominated student has to be formally enrolled by the Host Institution.

NSYSU Students applying for the 1+1 programme admission shall submit their application to BSB by April 30. Applications should include the documents listed below:

- a) An admission application in English
- b) A passport-sized photo
- c) A passport copy
- d) Official transcripts (with English translation if necessary) of courses from the first year of Master (indicating the GPA) and an enrollment certificate of IBMBA or MBA in NSYSU .
- e) A letter of motivation

- f)** 2 letters of recommendation
- g)** English proficiency certificate

BSB Students applying for the 1+1 programme admission shall submit their application to NSYSU by April 30. Applications should include the documents listed below:

- a)** An admission application in English
- b)** An enrollment certificate from the home university in English
- c)** Official transcripts (with English translation if necessary) of courses from the first year of Master (indicating the GPA).
- d)** A passport-sized photo (for student id card)
- e)** A passport copy
- f)** Dual degree financial affidavit letter
- g)** On-campus Housing Agreement (for those who will stay at the dorm only)

## **Appendix B**

to the

Agreement for a Dual Degree Programme – Master Level

between

**The College of Management at National Sun Yat-sen University** (hereafter NSYSU)

and

**Burgundy School of Business** (hereafter BSB)

### **Courses, Exams and Dissertation**

#### **1. Courses followed at the host institution**

It is expected that students from both NSYSU and BSB attend any orientation seminars organized on either site, since these events play an important role in the integration of students.

**N.B. all courses will be taught in English.**

#### **2. Exams**

Should a student fail one or more subjects, the Partner Institution will, in accordance with their academic regulations, offer the possibility of resitting the exam at a later date. In this case it is the student's responsibility to make the necessary arrangements with the Host Institution as regards these resits.

#### **3. Dissertation**

For BSB students, it is student's responsibility to find an advisor and arrange the oral defense in NSYSU, the program coordinator will provide necessary assistance if needed. The dissertation will be recognized by BSB. For all students being awarded Dual degrees, a copy of the dissertation and mark sheet will be sent to BSB.

For NSYSU students, the dissertation in English is organized by BSB (supervision, marking) and will be recognized by NSYSU.

**4. To obtain the Master in Management and MSc degree** from BSB, NSYSU students must provide:

- a) Completion of NSYSU Master Thesis, the academic transcript will be sent to BSB (if not completed before the start of the programme at BSB)
- b) Validation of 60 ECTS in second year (equivalent to 30 credits) at BSB (including BSB Master Thesis)

**5. To obtain the Master of Business Administration in International Business from NSYSU, BSB students must provide:**

- a)** Validation of 39 credits at NSYSU (The courses taken in BSB should be equivalent to at least 15 credits in NSYSU to be in line with NSYSU Implementation Guidelines for Double Degree Programs).
- b)** Pass at least two Chinese language courses offered by the Chinese Language Center in NSYSU during their studies at NSYSU (no fees will be charged for dual degree students).
- c)** Pass the online Academic Research Ethics course (<https://ethics.moe.edu.tw/>) and obtaining the certificate before the thesis oral defense.
- d)** NSYSU Master Thesis and oral defense.

## Appendix C

to the  
 Agreement for a Dual Degree Programme – Master Level  
 between  
 The College of Management at National Sun Yat-sen University (hereafter NSYSU)  
 and  
 Burgundy School of Business (hereafter BSB)

### FRAMEWORK OF EXCHANGE

NSYSU programme	BSB programme
<ul style="list-style-type: none"> <li>• IBMBA</li> </ul>	<ul style="list-style-type: none"> <li>• MSc Luxury Management and Innovation</li> <li>• MSc Green Tech and Sustainable Societies</li> <li>• MSc Artificial Intelligence and Digital Technology Management</li> </ul>
<ul style="list-style-type: none"> <li>• Master of Business Management (MBA)</li> </ul>	<ul style="list-style-type: none"> <li>• MSc Luxury Management and Innovation</li> <li>• MSc Green Tech and Sustainable Societies</li> <li>• MSc Artificial Intelligence and Digital Technology Management</li> </ul>
<ul style="list-style-type: none"> <li>• Master of Health Care Management (MBA)</li> </ul>	<ul style="list-style-type: none"> <li>• MSc Artificial Intelligence and Digital Technology Management</li> <li>• MSc Green Tech and Sustainable Societies</li> </ul>

#### NSYSU Students

First Year at NSYSU (IBMBA)			
NSYSU Courses	Cr.	Equivalent Subject at BSB	ECTs
<b>2 Mandatory courses</b> <ul style="list-style-type: none"> <li>• Business Ethics and Social Responsibility</li> <li>• International Business Management</li> </ul>	3 3	All courses are recognized by BSB with a minimum of 30 credits for the first year equivalent to 60 ECTS	
<b>3 Foundation courses</b> <ul style="list-style-type: none"> <li>• Accounting</li> <li>• Managerial Economics</li> <li>• Statistic and Quantitative Methods</li> </ul>	3 3 3		
<b>5 Core courses</b> <a href="#">(choose 5 amongst the followings)</a> <ul style="list-style-type: none"> <li>• Research Method</li> <li>• Academic Writing in Business School</li> <li>• Financial Management</li> <li>• International Marketing Management</li> <li>• International Human Resource Management</li> <li>• Management Information System</li> <li>• Seminar in Business</li> </ul>	3 3 3 3 3 3 3		
Credits in 1 <sup>st</sup> year	<b>30</b>		

First Year at NSYSU (Master of Business Management, MBA)			
NSYSU Courses	Cr.	Equivalent Subject at BSB	ECTs
<b>2 Mandatory courses</b> <ul style="list-style-type: none"> <li>• Ethics, Leadership and Decision (Foundation)</li> </ul>	3	All courses are recognized by BSB with a minimum of 30 credits for the first year equivalent to 60 ECTS	

• Managerial Statistics(Required)	3		
<b>8 Elective courses</b>			
• Organizational Theory and Management	3		
• Business Policy and Strategy	3		
• Financial Management and Research	3		
• Marketing Management and Research	3		
• Management of Information Systems	3		
• Human Resources Management	3		
• Managerial Accounting	3		
• Productions and Operation Management	3		
<b>Credits in 1<sup>st</sup> year</b>	<b>30</b>		<b>60</b>

<b>First Year at NSYSU (Master of Health Care Management, MBA)</b>			
NSYSU Courses	Cr.	Equivalent Subject at BSB	ECTs
<b>4 Mandatory courses</b>		All courses are recognized by BSB with a minimum of 30 credits for the first year equivalent to 60 ECTS	
• Topics on Health Care Systems	3		
• Medical Statistics	3		
• Research Methodology in Health Services Management	3		
• The Organizational Theory and Management in Health Care Organizations	3		
<b>6 Elective courses (choose from below)</b>	18		
• Health Economics, Policy and Management			
• Health Services Financial Management			
• Epidemiology			
• Long-Term Care			
• Hospital Operations Management			
• Operations Management in Healthcare			
• Research on Health Care Management Project			
• Healthcare Issues in International Perspective			
<b>Credits in 1<sup>st</sup> year</b>	<b>30</b>		<b>60</b>

<b>Second year at BSB – MSc Artificial Intelligence and Digital Technology Management for IBMBA, MBA, Master of Health Care Management (MBA) NSYSU students</b>			
Equivalent Subject at NSYSU	Cr.	BSB courses	ECTs
The courses taken in BSB should be equivalent to at least 15 credits in NSYSU to be in line with NSYSU Implementation Guidelines for Double Degree Programs	At least equivalent to 15	<b>Fall Semester</b>	48
		English Language Test (785)	
		Research methods	
		Creativity and innovation management	
		Business and customer analytics	

	in NSYS U	The digital world: Sociological perspectives on the digital era	
		Artificial Intelligence and organisations	
		Fundamentals of digital technologies: Machine learning, deep learning, blockchain and IoT	
		Advanced digital transformation	
		<b>Spring Semester</b>	
		Research methods	
		Social media engineering	
		Big data and data mining techniques	
		The digital project - coding and field work	
		Platform and digital economics	
		Ethics of technology	
		Field trip	
<b>Master's thesis</b>	0	<b>Master's thesis</b>	12
Credits in 2 <sup>nd</sup> year			<b>60</b>
<b>Total Credit</b>			<b>120</b>

<b>Second year at BSB – MSc Luxury Management and Innovation for IBMBA, MBA NSYSU students</b>			
Equivalent Subject at NSYSU	Cr.	BSB courses	ECTs
The courses taken in BSB should be equivalent to at least 15 credits in NSYSU to be in line with NSYSU Implementation Guidelines for Double Degree Programs	At least equiv alent to 15 in NSYS U	<b>Fall Semester</b>	48
		English Language Test (785)	
		Research Methods	
		Disruptive Strategic Management	
		Consumer behavior and Psychology of Luxury	
		Digital Project Consulting	
		Global Marketing Strategy	
		International Luxury Marketing	
		Online & remote Negotiation	
		Foundations of Luxury Management	
		Field trip	
		<b>Spring Semester</b>	
		Research Methods	
		Detecting and Implementing Business Opportunities	
		Business Cases	
		Reinventing Luxury	
		Advanced Luxury track	
		International Business project	
		Luxury Entrepreneurship	
		<b>Master's thesis</b>	
Credits in 2 <sup>nd</sup> year			<b>60</b>
<b>Total Credit</b>			<b>120</b>

**Second year at BSB – MSc Green Tech and Sustainable Societies for IBMBA, MBA, Master of Health Care Management (MBA) NSYSU students**



Equivalent Subject at NSYSU	Cr.	BSB courses	ECTs
The courses taken in BSB should be equivalent to at least 15 credits in NSYSU to be in line with NSYSU Implementation Guidelines for Double Degree Programs	At least equivalent to 15 in NSYSU	<b>Fall Semester</b>	48
		English Language Test (785)	
		Research Methods	
		Sustainable Development Policies	
		Sociology of Global development and sustainability	
		Culture and Sustainable Development	
		Corporate Social and Environmental Responsibility	
		Creativity and innovation management	
		Sustainable Consumption	
		Managing NGOs	
		<b>Spring Semester</b>	
		Research Methods	
		Renewable energy and clean technologies	
		Green product design	
		Green and sustainable finance	
		Environnemental Communications	
		Ethics of technology	
Sustainable Entrepreneurship & Green tech Challenge			
Green Tech Trip			
<b>Master's thesis</b>	0	<b>Master's thesis</b>	12
Credits in 2 <sup>nd</sup> year			<b>60</b>
<b>Total Credit</b>			<b>120</b>

### BSB Students

First year at BSB (M1 year)			
BSB courses	ECTs	Equivalent Subject at NSYSU	Cr.
<b>Fall Semester</b>		The courses taken in BSB should be equivalent to at least 15 credits in NSYSU to be in line with NSYSU Implementation Guidelines for Double Degree Programs	At least equivalent to 15 in NSYSU
Communication Strategies 1			
Strategic Marketing 1			
Strategic Analysis			
Human Resources Management			
Information systems and Project Management			
Financial Analysis			
European Law			
Management control – Budgetary control			
Personal Development learning through action, sports activities, other activities			
LV1 – Foreign Language			
LV2 – Second Language			
<b>Spring Semester</b>			
Management			

International Negotiation			
Marketing strategy and plan			
Performance measurement			
Excellence modules 1			
Excellence modules 2			
Excellence modules 3			
Excellence modules 4			
Excellence modules 5			
LV1 – Foreign Language			
LV2 – Second Language			
Internship			
Credits in 1 <sup>st</sup> year	<b>60</b>	<b>Credit transfer to NSYSU at least</b>	<b>9</b>

<b>Second year at NSYSU (IBMBA)</b>			
Equivalent Subject at BSB	ECTs	NSYSU courses	Cr.
		<b>2 Mandatory courses</b> <ul style="list-style-type: none"> <li>• Business Ethics and Social Responsibility</li> <li>• International Business Management</li> </ul>	3 3
		<b>3 Foundation courses</b> <ul style="list-style-type: none"> <li>• Accounting</li> <li>• Managerial Economics</li> <li>• Statistic and Quantitative Methods</li> </ul>	3 3 3
		<b>5 Elective courses</b> Choose any 3-credit English taught MBA courses in College of Management.	15
<b>Master's thesis</b>		<b>Master's thesis</b>	0
Credits in 2 <sup>nd</sup> year	<b>60</b>	Credits in 2 <sup>nd</sup> year	<b>30</b>
<b>Total Credit</b>	<b>120</b>	<b>At least</b>	<b>39</b>

According to NSYSU Implementation Guidelines for Double Degree Programs, the academic credits acquired locally at one of the two universities should account for more than one-third of the total credits required for the degree to be conferred.

Courses for both universities are subject to change according to faculty and other resources availability each semester/year.