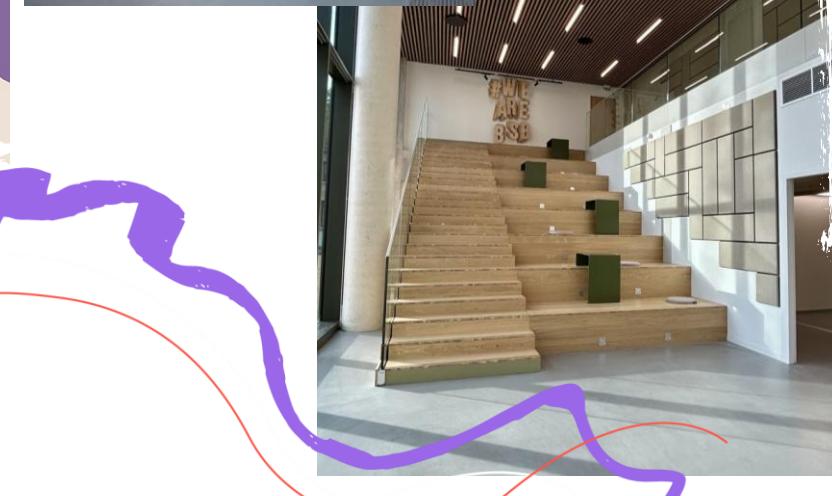
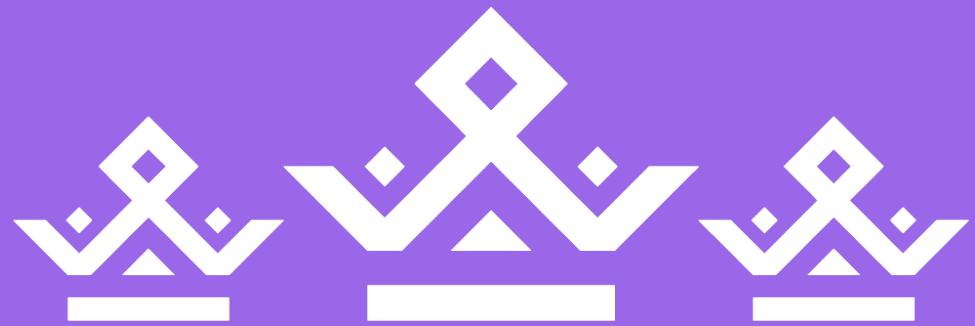




BSB – BURGUNDY SCHOOL OF BUSINESS

Why BSB?





BSB TRIPLE ACCREDITED



AACSB
ACCREDITED



Among the
1%
of business schools
in the world
to be triple accredited!



#1 IN STUDENT SATISFACTION

HAPPY AT SCHOOL
RANKING
2022 & 2023



BSB RANKED IN THE
**GLOBAL
TOP 50**

FT FINANCIAL
TIMES

AT BSB, **students are encouraged to toughen up**

RISE

SUDENT-SUPPORT PEDAGOGY

Maximum
40 students
for 1 professor

No lecture hall
classes

LEARNING BY DOING

Teaching methods that
foster professional practices
in students and the
necessary confidence to
quickly evolve in the
corporate world

PROGRESSIVE CURRICULA

Programmes enhanced
by specific
sector evolution
and BSB's researchers'
work

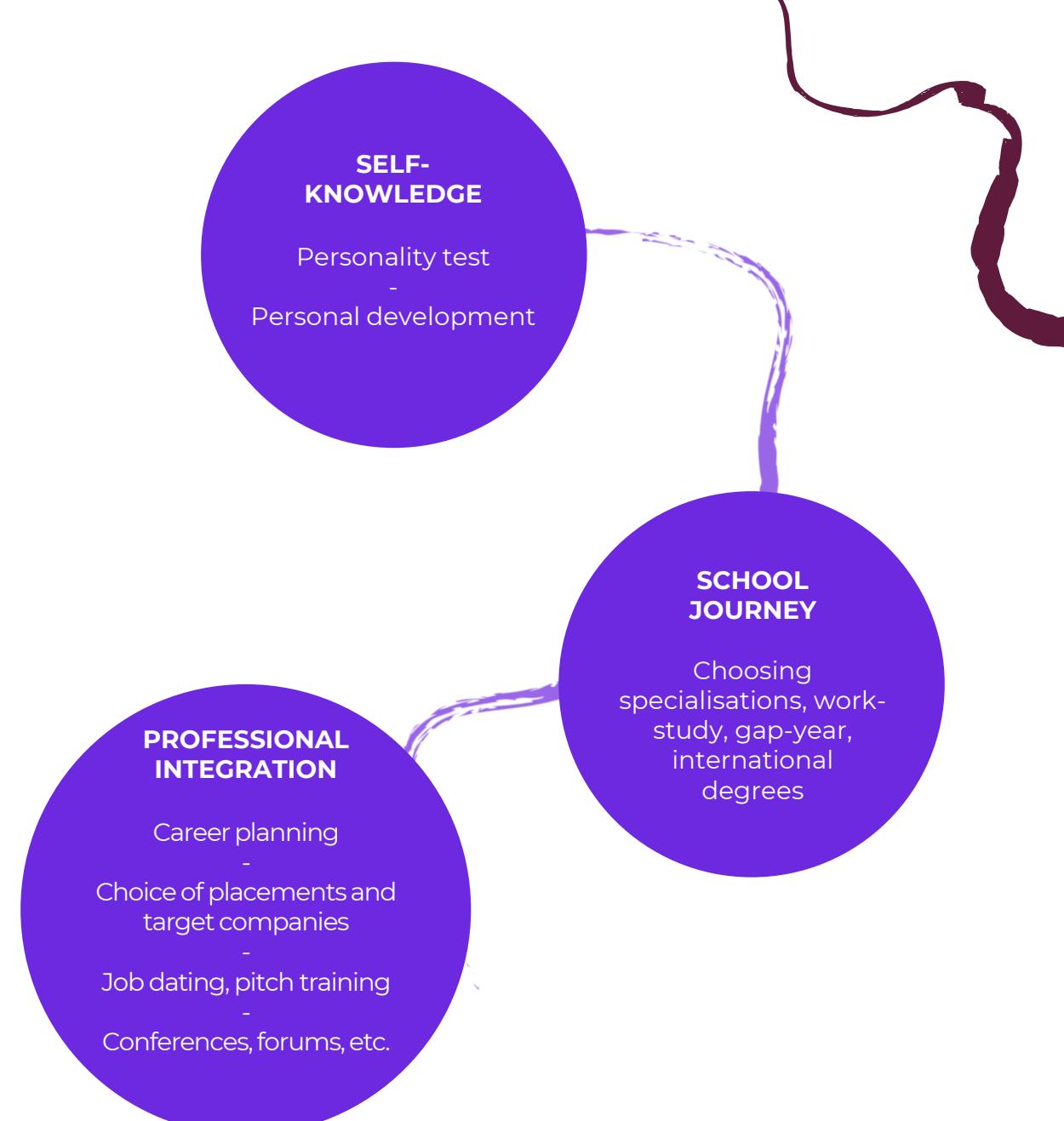
INSPIRING ENCOUNTERS

Exclusive exchanges,
sharing experiences,
discovering new business
models, civic engagement...

PATHFINDER™

A MULTI-DIMENSIONAL SUPPORT

- A UNIQUE **360° PERSONALISED STUDENT SUPPORT SYSTEM**
- **UNLIMITED COACHING** FOR STUDENTS
- PERSONAL **FACE-TO-FACE** MEETINGS
- INNOVATIVES **DIGITAL TOOLS**
- **THREE KEY DIMENSIONS** TO BOOST EMPLOYABILITY
- EVOLVING FROM THE **1ST DAY** AT BSB TO THE **1ST JOB**



AT BSB, **expertise is widely diversified** *RECOGNISED*

4 EXPERTISES IN THE TOP 3 « GRANDES ECOLES » BUSINESS SCHOOLS *



#1

CULTURAL & CREATIVE INDUSTRIES MANAGEMENT

MECIC Specialised Master

The best master in cultural and creative industries management (Eduniversal 2024)



#1

WINE & SPIRITS MANAGEMENT

BURGUNDY SCHOOL OF WINE & SPIRITS BUSINESS

1st international institution entirely dedicated to training and sector-based research



#2

LUXURY MARKETING

Double degree
in partnership with
(Master in Management)

Luiss Business School



#3

DATA SCIENCE & BIG DATA

MSc Data Science & Organisational Behaviour

Pioneer programme in Europe sponsored by

pwc Luxembourg

* source : UptoSchool 2022

BSB **leads students towards immediate recruitment**

WISE

74%

of BSB'S graduates are hired in
under 4 months*



€39K – €47K

average salary
of BSB master graduates*



Ranked 7th

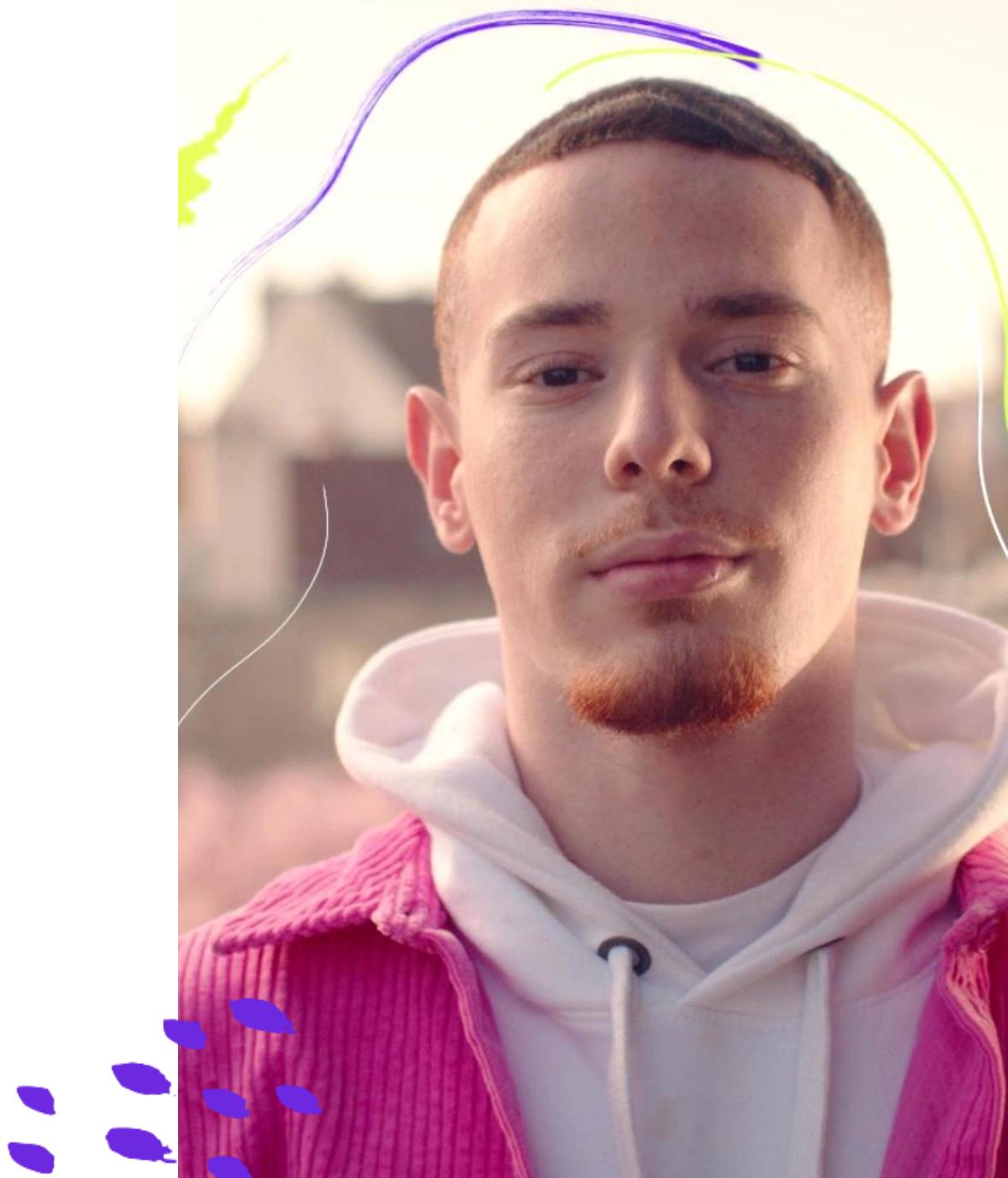
in career
advancement*



THEY RECRUIT BSB STUDENTS



ETC.



BSB,
~~promotes entrepreneurial projects~~
SUPPORTS



■ **AN INCUBATOR**

3 start-up selection committees a year
30 incubation projects a year
7-10 companies created a year (25% conversion rate)

■ **SUPPORT**

Personalised support, thematic focus, meeting professionals, expertise, adapted workspaces, etc.

■ **EVENTS**

Theme-based workshops, learning expeditions, lunches, etc.

■ **FINANCING**

Scholarships and start-up investment funding via the **Fondation BSB**, pitch competition

AT BSB, **students develop the skills to ~~work~~ *THRIVE* abroad**

200+
**INTERNATIONAL
PARTNERS**

Including
68%
accredited institutions



40%+
**INTERNATIONAL
PROFESSORS**

To discover
different work
methods



80+
**STUDENT
NATIONALITIES**

To learn about and
experience
different cultures



90%
**OF OUR PROGRAMMES
OFFERED IN ENGLISH**

To be able
to work anywhere
in the world



Take the Next Step:
Join us at
Burgundy School of Business



5 GOOD REASONS to join BSB Double Degree programme

1 year of study – get 2 degrees :

Master in Management (2025 Financial Times Ranking - TOP 50)
Burgundy School of Business **MSc** degree



Developped with experts and professionals based on the needs of the industry



Provides **strong practical knowledge** and a high level of **expertise**



Built upon **solid business fundamentals** and real-world situations



Includes **numerous field trips in France and abroad** for hands-on learning experience

DOUBLE DEGREE PROGRAMME – **TIMELINE AND FEES**

NSYSU
Degree students

BSB MSc programme
Dijon or Lyon Campus

Credit transfer
BSB Graduation
Committee

BSB Graduation
Ceremony

**Check your eligibility
and prepare your
application**

Application
by April 2026

Sept – April
2026 – 2027

June or September
2027
(hand in BSB thesis)

BSB Degree Certificate

April 2028
BSB Degree

2 BSB degrees
Master in Management + MSc degree

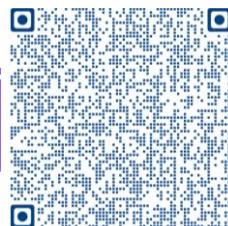


REQUIREMENTS & BSB PROGRAMME OFFER

NSYSU **MBA** and **IB MBA**
candidates are eligible to [all](#)
[MSc programmes](#)

NSYSU **Master of Health Care
Management** candidates are
only eligible to the
programmes with *

Dijon Campus
MSc programmes



Lyon Campus
MSc programmes



Programmes	Requirements
MSc Wine Management (Dijon)	Demonstrating an interest in the programme major
MSc Luxury Management and Innovation (Dijon)	Demonstrating interest in the programme major
* MSc Strategy Management & Environmental Change(Lyon)	Demonstrating interest in the programme major
MSc Arts and Cultural Management (Dijon)	Demonstrating interest in the programme Major
* MSc Artificial Intelligence and Digital Technology (Lyon)	Some knowledge in Artificial Intelligence, data and coding
MSc Corporate Finance and Investment Banking (Dijon)	Bachelor in Business related studies and more specifically a Bachelor in Finance or studies with a finance specialization
MSc Data Science and Organisational Behaviour (Dijon)	Bachelor's Degree in Mathematics, Engineering, Psychology or Economics
* MSc International Business Development (Dijon)	Demonstrating interest in the programme major

8 reasons to join BSB

1

National and international recognitions

Top 1% Best Business Schools in the World

2

Academic learning experience that places your personal, intellectual, and professional development at its center

Unique Pathfinder programme

3

Future opportunities either in increasing your employability or in opening new doors to pursue your studies

High employment rate
Opportunity to continue with a PhD

4

100% English-taught programme and the diversity in class as much as the world we live in today

80+ nationalities on campus

5

The BSB Master in Management is **accredited by the Ministry of Higher Education**, Research and Innovation, offering high recognition by employers in France and abroad

High-quality and internationally recognized programme

6

Hands-on experience with our 'Learning by doing' pedagogy: real business case studies, encounters with professionals, field trips, internships...

Learn and Do pedagogy

7

Choose the right specialisation track and access top-quality teaching: 7 different MSc programmes

Personalised tracks

- Enquire about the **programme** to make sure it suits your academic track and professional goals.
- **Check your eligibility:**
- English language level: TOEIC 785 or IELTS 6.5 or TOEFL 90
- Pass all your courses at NSYSU : First Year Equiv. to 60 ECTS

Step 1

Step 2

- Online **application: submit documents such as:**
 - passport
 - academic transcripts
 - English language test, personal statement
- Online **discussion** about your study abroad project at BSB.

Step 3

- BSB will provide an **acceptance letter** and practical information by email and through **pre arrival webinars**
- Join the **orientation sessions, social events** organised at the beginning of each semester at BSB!

Prepare your arrival to
Burgundy School of Business



Student **journey**



1

Before their arrival, a series of online sessions (**E-Meetings**) will be organized, covering key topics such as visa procedures, accommodation options, health insurance, and more.

2

Welcome Days are organized for all international students in Lyon and Dijon.

These events include practical sessions on administrative procedures, adapting to French culture, study methodology,...

In addition, **workshops** are held to guide students through the necessary procedures once they arrive in France.

3

Student integration continues throughout the semester/ year. The International Relations Office regularly organizes **cultural, social, and networking events** to help students feel at home.



Immigration

Students from outside Europe need a France long stay visa VLS-TS (visa long séjour valant titre de séjour) to study for more than 3 months. This student visa is equivalent in value to a French residence permit.

Housing support

Finding an accommodation is a key step before arrival. Our team will help students finding an accommodation in France and finalize their housing procedures (housing insurances, housing allowance...).

BSB has two trusted housing partners:

- **CROUS** – allows us to allocate a limited number of rooms in student residences. Registration is based on a first-come, first-served policy.
- **Studapart** – An online housing platform that helps students find reliable and verified accommodation across France.





Health insurance

In France, registration to Social Security is free and mandatory for all students. Registration may take several weeks so we strongly advise to take out a private insurance for the 2-month period following arrival. Also, we do advise to subscribe to a private insurance covering for repatriation



Budget

To make the most of BSB's experience, it is important not to forget to plan a budget that includes accommodation and daily expenses (food, medical care, transport, etc).

On a monthly basis, these expenses amount on an average to €850 in Dijon and €1000 in Lyon.



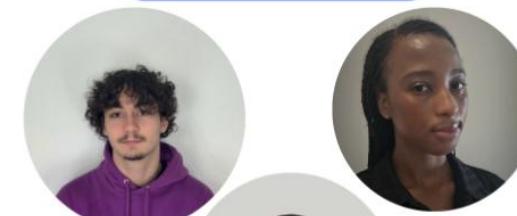
Student support – Student life

Support for international students, by students.

At BSB, 20% of our community is international—so we created International Mates, a free mentoring program to help them feel at home from day one!

THE INTERNATIONAL MATES

Dijon Campus



Joshua NEIVA
Bachelor 3



Solange SAVOURY
Bachelor 3



Paul CASU
MSc

Lyon Campus



Hradyesh TRIVEDI
Master 2



Pauline FOSSE
Master 2



We believe
in youTH



www.bsb-education.com



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