

A life-changing experience –ACT Global Program

IBMBA 102 陳聰敏 Tony Chen

1. 當初為什麼想參加 ACT Program?

ACT 學程提供 IBMBA 同學們在校的兩年內能獲得雙學位的計畫之一，有別於一般純粹體驗國外學習環境的交換計劃，ACT 提供完整的課程架構和學習規劃，並且在橫跨三大洲不同的環境中學習，而且有機會在一年內拿到奧地利的碩士學位，讓我可以把兩年研究所時間的 CP 值提升許多，並且在未來職涯規劃上有更多選擇。

What motivated you to participate in ACT Program?

ACT program is one of the dual degree program provided by IBMBA, so I can have the chance to received dual master degrees within two years. Unlike normal exchange programs, which are simply experiencing exotic cultures and learning environments, ACT program provides comprehensive curriculum and integrated learning programs, and I can also expose myself in different learning environments across three continents. In addition, it is possible for me to receive a master degree from Austria within one year, so it will greatly increase the cost-performance ratio, and at the same time provide me more choices for my career plan.

2. 學程中最大的收穫是什麼?

最大的收穫是從不同國家和文化間的腦力激盪中獲得新想法或解決方案。ACT 學程進行時，我們會和來自不同國家的夥伴一起挑戰各種不同的專案，而因為每個組員間的文化和價值觀都不盡相同，每一次的新專案都會需要和新小組之間的成員磨合出最佳的合作模式，並大家不同專業背景下學習如何解決各式各樣挑戰。

What is your biggest reward from ACT Program?

The biggest reward is receiving new ideas or problem-solving plans through the brainstorming with my teammates from different countries and cultures. During ACT program, we will be assigned multiple tasks, and due to different cultural backgrounds, diverse values, and distinct professionals, each task requires intense cooperation with team members to figure out the best cooperation mode.

3. ACT Program 哪些課程或專案訓練對你現在的工作有幫助?

ACT 結束以後我前往中國與一群夥伴挑戰電商創業，也正因為有 ACT 的跨

國團隊經驗，我更願意傾聽我所不知道的各式各樣細節，然後再試著運用我們於課程上學的理论來驗證實務並解決問題。例如；ACT 學程中的一門創業課程提供的「創業計劃分析表」就讓我們團隊在草創時期，即可明確的知道我們想要達到甚麼目標和找到哪些資源，大幅縮短創業之初的陣痛期。

What courses or training from ACT Program benefit your current job?

After ACT program, I went to China to start up an e-commerce company with my friends. Thanks to the experiences of working in a multinational team in ACT program, I'm more willing to listen to different opinions and the details that I do not understand, and I will integrate the academic knowledge I have learned from school with practice. For instance, the “創業計劃分析表” from entrepreneur courses helped us figure out exactly what we need from the beginning of the start-up. Thus, we greatly reduced the pain for starting up a company.

4. ACT 學程對你未來職涯規劃有哪些幫助?

在 ACT 學程結束後我和同學們都還是保持聯繫，而我預計未來會到中國求職，因此 ACT 中認識的中國同學在這方面幫上了許多忙，有些甚至有可能會變成事業上的夥伴喔!

What role does ACT program play in your future career plan?

I am still staying in contact with my team members even ACT program has already ended, and I'm planning to work in China in the coming few years. Therefore, my team members from China do me lots of favors, and some of them might be my business partners in the future !

5. 推薦學弟妹參加 ACT 的 3 個理由

- 最快、最有經濟效益的方式拿到國外學位
- 扎實、豐富、多元的全球管理課程，絕對能提升自身的實力
- ACT 是全校要求最高的雙碩士學程，能順利申請上也是一種自我證明

Please provide us 3 reasons to join ACT program.

- The fastest and economic-friendly way to get foreign degree.
- ACT program is a solid, abundant, and diverse program, which could definitely improve your ability.
- ACT program is the most demanding dual degree program, so being accepted is also a sense of achievement.



