

## **Victor W. Liu**

### **Professor**

Department of Business Department

National Sun Yat-sen University

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### **Research Interests**

Corporate Finance, Management of Financial Institution, Managerial Economics, Behavioral Finance

### **Education**

Ph.D. Kellogg Graduate School of Management, **Northwestern University**, USA, 1983

B.A. in Business Administration, **National Cheng-kung University**, Taiwan, 1974

### **Current Positions**

International Bills Finance Co., Ltd.

Chairman, 7/2008-present

Higher Education Evaluation and Accreditation Council of Taiwan

Chairman, 12/2005-present

### **Previous Positions**

**Waterland Financial Holdings Co., Ltd.,**

Chairman, 8/2005-6/2008

**Bowa Bank**

Chairman, 11/2002-7/2005

**Aviation Safety council, The Executive Yuan ROC**

Chairman, 8/2000-5/2006

**National Sun Yat-sen University**

President, 7/1996-10/2002

**Central Investment Holding Co., Ltd.**

President, 3/1993-6/1996

**Ministry of Education, R.O.C., Dept. of Higher Education**

Director-General, 3/1991-3/1993

**National Sun Yat-sen University**

Associate Professor, Professor, Chairperson, Director, Dean 8/1982-3/1991

### **Other Experience**

**Managing Director/** Bank Sinopac Corp., Chi-lu Enterprise Corp., etc.

**Director/** China Steel Corp., Kaohsiung City Bank, China United Trust & Investment

Corp., Grand Cathay Securities Corp., President Chain Store Corp., Wiser Wide Electronics Inc., Taiwan Trading Inc., etc.

**Supervisor/** Chung-hsin Bill & Finance Corp., Chung-hsin Electronic & Machinery Corp., etc.

## **Civil Service Exam**

Advanced Level Examination for Senior Government, 1988

## **Academic Awards and Honors**

- 2008 Outstanding Research Award (3 papers)  
The 2008 Winter Global Conference on Business and Finance  
The Institute for Business and Finance
- 2006 Paper of the Year Award  
Journal of Management, CMA
- 2006 Paper of the Year Award  
Review of Securities & Futures Markets, SFMI
- 2002 Fellow  
Chinese Society for Management of Technology
- 2001 Excellent Doctoral Dissertation Advisor Award  
Taiwan Management Institute
- 2000 Paper of the Year Award  
Journal of Management, CMA
- 1999 Best Paper Award  
The Fifth Taiwan Conference on Accounting Research, Tunghai University
- 1999 Best Paper Award  
The 8<sup>th</sup> Conference on the Theories and Practices of Securities and Financial  
Markets, National Sun Yat-sen University
- 1996 Excellent Master Thesis Advisor Award  
Chinese Management Association
- 1994 Best Paper Award  
The First International Conference on Finance, National Taiwan University
- 1992 Paper of the Year Award  
Journal of Management, CMA
- 1987 Youth Achievement Award  
Chinese Management Association
- 1980 Excellent Doctoral Dissertation Award  
Sloan Foundation, U.S.A.

## **Publications**

73 Journal Articles, 100 Conference Papers, 3 Books and 117 Technical Reports.